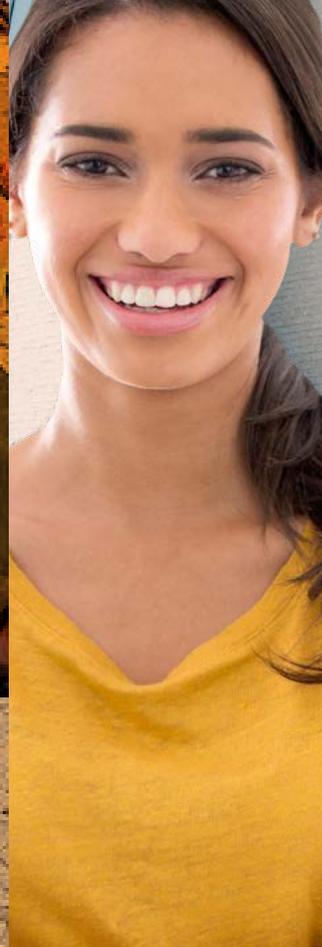


MSM

MAASTRICHT
SCHOOL OF
MANAGEMENT



Executive Education
Beyond the Refugee Crisis



Working together for better global management



Beyond the Refugee Crisis

Towards sustainable socio-economic development for host societies and refugee communities

The large scale displacement of people has been a historical constant. Yet in today's globalized world, dealing with refugees comes with particular complexities. A central challenge lies in balancing the needs and interests of refugee communities and host populations. Economically, this balancing game is increasingly seen as a potential win/win opportunity rather than necessarily a zero-sum game. The key issue here is the sustainable economic integration of refugees in host economies and societies.

This 5 day course offers policy-makers and societal leaders evidence-based handles for improving their organizations' refugee-related policies and projects. Based on lectures by specialized academics, workshops by experienced practitioners and trainings from veteran experts the program helps participants gain the in-depth knowledge and concrete skills needed to develop conflict-sensitive and sustainable socio-economic policies that will lead to constructive long-term engagement with refugee and host communities.

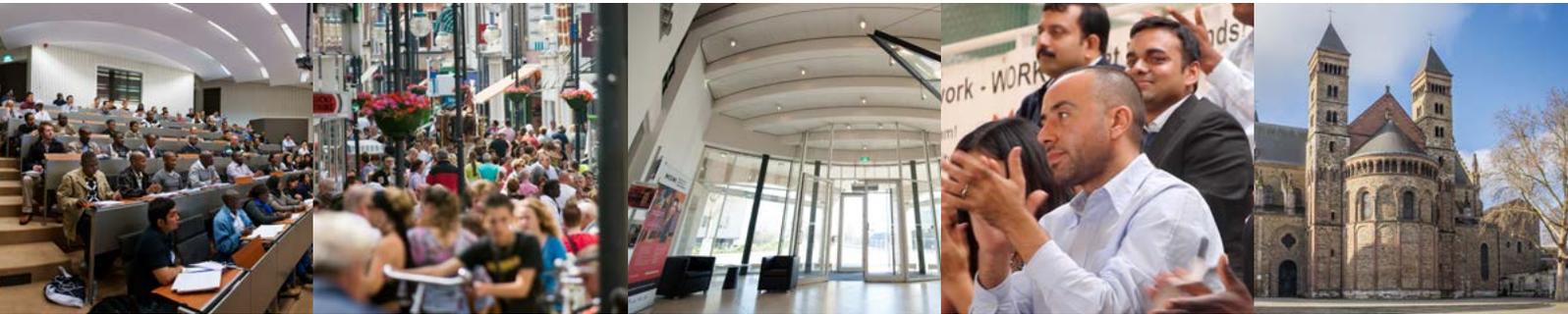




Why should you follow this program?

- 1** Understand the relations between refugee dynamics and sustainable socio-economic development;
- 2** Improve your skills in assessing and developing refugee related policies and projects;
- 3** Get inspired by the sharing of empirical best-practices by seasoned practitioners and state-of-the-art academic knowledge by renowned guest lecturers;
- 4** Link your new knowledge and skills directly to the daily practice of your organization through the development of a Back Home Action Plan;
- 5** Benefit from the interactive learning environment and exchange views and experiences with peers and experts from around the world.





The partners in this program are:



Maastricht University



**UNITED NATIONS
UNIVERSITY**

UNU-MERIT



Course objectives

Participants will become familiar with the current debates around refugee policies. They will obtain knowledge about relevant case-studies of socio-economic development of refugee and host communities around the world. They will acquire hands-on experience in designing policies and programs; including creating ownership through multi-stakeholder modalities; making legal assessments; mapping conflict-sensitivity; explicating theories of change; implementing scenario planning; and realizing entrepreneurship support. Participants will develop their own targeted Back Home Action Plan that applies the provided knowledge and skills to a directly relevant professional challenge they face. They will benefit from elaborate exchange of experiences with peers and high-quality feedback and supervision from experts.



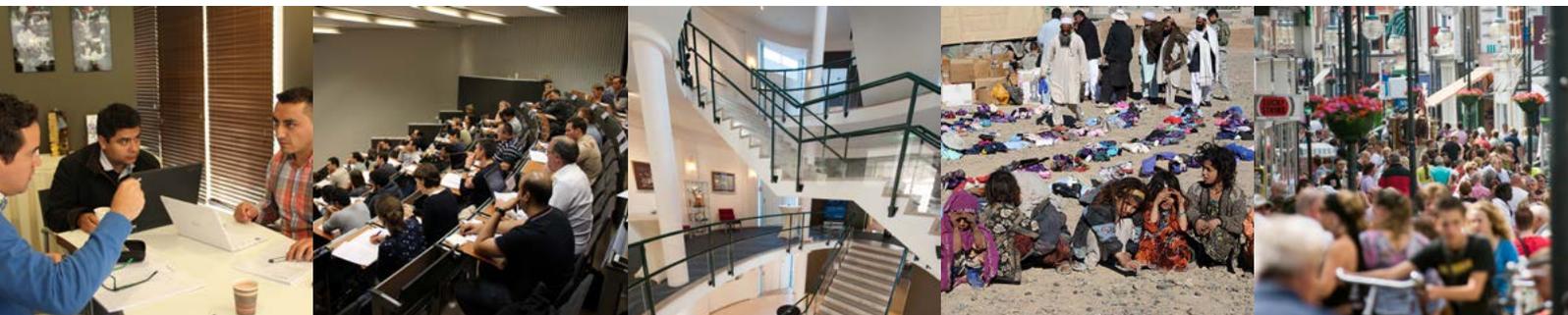
Teaching methods

The program will use four main teaching methods. First, lectures by MSM and UM faculty. In these sessions, efficient knowledge transfer is central. Second, trainings and workshop by UM and MSM faculty. Here, a more interactive atmosphere and direct application are key and skills development is a priority. Third, case-based learning offered by leading practitioners in the field. Fourth, several sessions related to the Back Home Action Plan by MSM faculty will be offered. These sessions explicitly facilitate exchange of experiences among participants; demand individual as well as group work and presentations on specific projects; and allow for tailored feedback from experts.



Your profile

The program is designed for: policy-makers, politicians, civil servants and civil society leaders (from CSOs and NGOs) working in non-Western countries dealing with refugee crises.



Course schedule and topics

Monday <i>State of the art knowledge transfer</i>	Migration and development	Katrin Marchand (UNU-MERIT)
	Political economy and institutional context (hosting modalities, legal frameworks, informality-formality nexus, hybrid order and institutional ambiguity)	Nora Stel (MSM)
	Economics and refugees (development, finances and donor dynamics)	Diederik de Boer (MSM)
Tuesday <i>Policy and project tools (day 1)</i>	Conflict sensitivity	Nora Stel (MSM) and Nora Jasmin Ragab (UM)
	Ownership and multi-stakeholder platforms	Diederik de Boer (MSM)
	Back Home Action Plan	All team
Wednesday <i>Policy and project tools (day 2)</i>	Theories of change	Huub Mudde (MSM)
	Refugees and entrepreneurship 1: research insights	Wim Naudé (MSM)
	Refugees and entrepreneurship 2: support models and incubation infrastructures	Josette Dijkhuizen (MSM)
	Scenario planning	Ayla Bonfiglio (UNU-MERIT)
Thursday <i>Cases and best practices</i>	Field experiences	Mady Zeckra (CARITAS)
	Case presentation (from The Case Center)	Diederik de Boer (MSM)
	Back Home Action Plan brainstorming	All team
Friday <i>Applications and implementations</i>	Back Home Action Plan presentation and feedback/ discussion	All team
	Certificate ceremony	All team





Your experts



Nora Stel is Assistant Professor in Governance and Human Rights at MSM and an Affiliated Scholar at Utrecht University's Center for Conflict Studies and the American University of Beirut's Issam Fares Institute for Public Policy and Foreign Affairs.



Diederik de Boer works as an Assistant Professor in Sustainable Agri-Business Development at MSM.



Wim Naudé is Dean of MSM, professor at Maastricht University's School of Business and Economics and a Professorial Fellow at the United Nations University - Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT).



Josette Dijkhuizen is Professor in Entrepreneurship Development at MSM, full-time entrepreneur and founder of ENPower (inclusive entrepreneurship) and De Zakencoach (network for business coaching)



Huub Mudde is Project Consultant and Lecturer Institutional Entrepreneurship at MSM



Ayla Bonfiglio is a UNU-MERIT Doctoral Fellow exploring the tertiary education trajectories of refugees within Sub-Saharan Africa to problematize current forced/voluntary migration distinctions and to understand the extent to which education migration may offer an alternative or additional form of protection for refugees



Nora Jasmin Ragab is a PhD Fellow and researcher at the Migration and Development research cluster at Maastricht University, Maastricht Graduate School of Governance



Mandy Zeckra is Head of Department Humanitarian Aid at Caritas Switzerland, based in Lucerne Switzerland



Katrin Marchand is a Ph.D. Fellow at UNU-MERIT/ Maastricht Graduate School of Governance





Practical information

Admission requirements

Applicants should have the ability to function academically and professionally at Bachelor level and should have an adequate level of spoken and written English.

How to apply

The course duration is five days.

To apply please fill in the online application form on the MSM website:

<https://campus.msm.nl/login>

Course fees

The tuition fee of this course is € 1200.

The tuition fee includes all course materials but does **not** include lodging expenses.

More information

For more information please contact us at ep@msm.nl or check our website www.msm-executive-education.nl

Note: All information in this brochure might be subject to change. Please check our website www.msm-executive-education.nl for the most up-to-date information.





Maastricht School of Management
Endepolsdomein 150,
6229 EP Maastricht, The Netherlands
T: +31 43 387 08 08
E: info@msm.nl

www.msm-executive-education.nl

